



THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE 594-3500

54 WEST 40TH STREET, NEW YORK, N. Y. 10018

Vol. 22, No. 19

May 13, 1967

THE OPC'S PLEDGE

The Overseas Press Club again is marshalling its resources and membership skills in a crash operation to reduce the havoc created by the latest newspaper disaster.

A top-flight committee is organizing related professional groups in a common drive for job placements. The Overseas Press Club's Correspondents Fund stands ready, as always, to assist qualified members and non-members who are in actual need because of the emergency.

Dues of members in distress will be waived for the duration.

The Club extends its heartfelt sympathy to all who have been hit so cruelly by *The World Journal Tribune's* folding, and it pledges a maximum effort to help repair the human damage.

Hal Lehrman, President

CLUB LAUNCHES EMERGENCY PROGRAM TO AID WJT STAFF

An OPC Emergency Placement Committee was organized last week to solve job problems created by the sudden closing of *The World Journal Tribune* on May 5. About 370 editorial staffers were affected by the shutdown.

The Emergency Committee invited presidents of 11 other related professional groups to join it. A letter to all employers of editorial and photographic talent in the metropolitan area urged them to fill openings from the ranks of the displaced WJT employees.

The Emergency Committee recruited the 11 professional organizations on a self-help basis. Each was asked to register jobless WJT editorial workers, listing names, addresses and telephone numbers, as well as work skills and specialties, so that immediate contact could be made when job offers came to the organization's attention.

Any OPC members affected by the WTJ's folding were alerted to register directly with the Club and submit resumes to the Committee.

Newly-elected OPC President Hal Lehrman called on OPCers to aid the Committee in all possible ways. He named Arthur R. McQuiddy, staff director of press relations for US Steel, as chairman of the Committee, and Fred K. Fukuchi, press relations representative of Sperry Rand Corporation, as vice chairman. Also on the Committee are Meyer G. Lurie of McGraw-Hill and Stephen E. Korsen, public relations director for the Borden Company, the latter serving as a special consultant.

Lehrman pledged maximum effort in contributing the Club's resources and membership skills to assist editorial

workers hit by the closing to locate jobs in the metropolitan area. He also announced that dues of members in distress will be waived for the duration.

Joseph J. Wurzel, president of the OPC Correspondents Fund, simultaneously announced that it was standing by to assist members of the editorial profession who are in real financial difficulty. Emergency aid from the Fund is not restricted to OPC members, he stated.

The OPC Emergency Placement Committee will exchange job information with each of the participating groups. These include the Newspaper Reporters Association, Financial Writers Association, Newspaper Women's Club, Publicity Club of New York, Public Relations Society of America (NY Chapter), Dead-

(Cont'd on page 3)

World-Wide Ticker

Edited by JERRY KRISKA

MOBILE HK PRESS STAYS PUT FOR FETE

By JOHN HUGHES

HONG KONG — Hong Kong's foreign press corps is probably the most mobile in the world. Local hostesses are well used to last-minute regrets and cancellations as correspondents move in and out on assignments throughout the Far East. Nevertheless the Foreign Correspondents' Club got a good turnout for its press ball April 28. It was held in the ballroom of the Hilton Hotel, atop which club headquarters is located with dramatic view over Hong Kong harbor.

(Cont'd on page 2)

PHILIPPA SCHUYLER KILLED IN VIET NAM

Writer Philippa Schuyler, on assignment in Viet Nam for *The Manchester (N.H.) Union-Leader*, was killed May 9 in a US Army helicopter crash in Danang Bay.

Miss Schuyler, 34, was assisting in the evacuation of Vietnamese schoolchildren to Danang.

Miss Schuyler also was well known as composer and pianist. In addition to her writing, she had been giving concerts in schools and hospitals in Hue and Danang.

She was the daughter of George S. Schuyler, who was with *The Pittsburgh Courier* for many years.

As a writer and composer, Miss Schuyler specialized in Africa. Her books included *Adventures in Black and White*; *Who Killed the Congo*; and *Christ in Africa*.

Covered.



In The Bulletin. The newsman's world. From top correspondents all over it.

Athens

Al Wagg, Wagg Pictures

Belgrade

Joe Peters, McGraw-Hill, NBC

Berlin

Gary Stindt, NBC Bureau Chief

Bonn

Russell Braley, New York Daily News

Brussels

H. Peter Dreyer, Journal of Commerce

Buenos Aires

Percy Forster, Hearst Headline Service

Cairo

Mike Sullivan,

Caracas

Martin R. Reynolds

Copenhagen

Per K. B. Amby, freelance

Frankfurt

Phil Whitcomb, Macnens

Geneva

Andrew Borowiec, The Washington Star

Hong Kong

Dave Roads, McGraw-Hill

Honolulu

James F. Cunningham, The Honolulu Advertiser

Istanbul

Anne Turner Bruno, freelance

Leopoldville

Don Carl Steffen, freelance

London

James Picton, freelance, ABC
Dan Smith, International Management

Madrid

Enrique Meneses, Fotopress

Manila

Carlos Angeles, author, Pan American Airways

Mexico City

Jaime Plenn, UPI

Miami (Caribbean)

Merwin Sigale, ABC

Montreal

J. Patrick Finn, Montreal Star

Moscow

Scott Bruns, UPI

Munich

David Grozier, Radio Free Europe

New Delhi

Joe McGowan, AP Bureau Chief

Panama

Crede Calhoun

Paris

Bernard Redmont, Westinghouse Broadcasting

Rio de Janeiro

Eileen MacKenzie, McGraw-Hill,

Rome

Sam'l Steinman
A.R. McElwain

Saigon

Beverly Deepe

San Francisco

J. Q. Riznik

Santiago

Martin P. Houseman, UPI

Santurce

Horst Buchholz,

Sydney

Peter Harvey, Newsweek

Vienna

Fred Baer, McGraw-Hill

Washington

Jessie Stearns, Topeka Daily Capital

World-Wide Ticker

(Cont'd from page 1)

In the chair was club president Forrest ("Woody") Edwards, AP. Chairman of the ball committee, Ian Stewart, New York Times, provided part of the entertainment with guitar and ballads deflating everything from Red Guards to PRO's.

Guest of honor, Sir David Trench, Governor of Hong Kong, was taken to hospital a few hours before the ball began and was thus not present.

The China story has kept many correspondents, such as *Bob Elegant*, Los Angeles Times, and winner of the OPC award for interpretation of foreign affairs, in Hong Kong for a while. Missing on ball night, however, were *Welles Hagen*, NBC, en route to India, *Sam Jaffe*, ABC, in New York, and *Bernard Kalb*, CBS, in Saigon, to which many Hong Kong correspondents are regular commuters.

Back from a swing through Laos and Thailand are your correspondent, Christian Science Monitor, and *Ed Neilan*, Copley News Service. In Laos we interviewed premier Souvanna Phouma and in Thailand visited the new B-52 air base at Utapao.

Peter Kumpa, Baltimore Sun, back from the Philippines and Stanley Karnow, Washington Post, from leave in the US and two weeks in Indonesia. Karnow has a new baby son.

Guy Searls, Mutual Broadcasting System and London Observer, back from three-week visit to the US and Britain, and Robert Shaplen, New Yorker, contemplating US vacation after two months in Indonesia.

Reuters has moved shop to new and more spacious premises on seventh floor of Gloucester Building. New bureau chief is Lee Casey, successor to Ian McCrone.

RECORD LISTING OF ANGLO-US NEWSMEN

By BERN REDMONT

PARIS — The new 1967 directory of the Anglo-American Press Association of Paris lists a record number of accredited correspondents. The Association, consisting of the American and British correspondents here, is headed by *Waverley Root*, Washington Post.

It now has 156 active members, 3 associate, and 8 honorary. Biggest individual contingent is that of the New York Times — 8 in the bureau and 5 of the Paris edition. Next is Time-Life — 4 for Time and 8 for Life. The European edition of the NY Herald Tribune-Wash-

(Cont'd on page 6)

NEW YORK SCENE

Paris Revisited, Remembered, Retold

Wed. May 17 — Paris Correspondents Reunion. Cocktails, 6:30, dinner, 7:45 p.m.

On Wed., May 17, the OPC Reunion Committee will sponsor a "Paris Correspondents Reunion" in honor of American newsmen who covered that city before, during and after World War II.

Five American correspondents will tell their stories of Paris in a panel discussion to be moderated by *Elmer Lower* of ABC News. The panel discussion shapes up this way:

HEMINGWAY'S PARIS, Ned Calmer, CBS News; HITLER'S PARIS, *Louis Lochner*, Associated Press; DeGAULLE'S PARIS, *John McVane*, ABC News; THE GI'S PARIS, *Andy Rooney*, CBS News (ex-*Stars & Stripes*); and BUCHWALD'S PARIS, Art Buchwald, syndicated columnist.

The music, the menu and the decorations will be as authentic Parisian as aging voices and fading memories permit. Wine with dinner, courtesy of the OPC Reunion Committee.

Cocktails, 6:30 p.m.; dinner, 7:45 p.m. Dinner tab: \$6.50. Reservations are mandatory and each member is limited to one guest.

EMERGENCY

(Cont'd from page 1)

line Club of Sigma Delta Chi, Theta Sigma Phi, Newspaper Guild of New York, Press Photographers Association,

EMERGENCY

PLACEMENT LISTINGS

M-1—Wanted: Writer, permanent job. Some experience and knowledge of social welfare will help. Prefer man between 25-35, salary in \$10M range, will pay moving expenses to Chicago. Contact Sheldon Garber, Associate Director, Communications Department, Blue Cross Association, Chicago area code (312) RE 4-7695.

M-2—Wanted: Retail ad rep on New Jersey newspapers. Contact Joseph Daniels, area code (201) 568-1700.

M-3—Opportunity with moonlighter with good Washington contacts. Electronic background necessary to write a Washington column by leading specialized electronic monthly magazine. Good extra pay for good reporter.

M-4—Wanted: Technical editor. Outstanding opportunity for technical writer-editor with established authoritative national weekly business publication. Must be able to report and interpret technical developments in the metal working and metal producing industries. Salary based on experience.

M-5—Wanted: Ad agency copywriter for major book account. Needed reliable book ground and writing skills.

M-6—Wanted: Editorial job. Brooklyn TV and health organization. Young college educated person; copy assistant. Salary \$7M to \$7500, depending on experience.

M-7—Wanted: Show Biz. Beginner with editorial experience.

M-8—Writer, Shell Oil Co. Resume.

M-9—PR. Coin collecting magazine in Yeadon, Pennsylvania, \$10-13M.

M-10—PR speechwriter. Salary open.

M-11—Promotion writer. Male or female. Salary \$10-12M.

Send your resumes to Miss Katie O'Connor, US Steel, 71 Broadway 10016. Tel. 558-4349.

Society of the Silurians and the Radio-Newsreel TV Working Press.

This is the fifth time in five years that the OPC has organized an Emergency Placement Committee to help relocate editorial employes and news photographers as a result of metropolitan newspaper strikes or closings. Hundreds of jobs were secured through Club efforts.

CORRESPONDENTS FUND OFFERS AID

In the light of the shocking demise of *The World Journal Tribune*, it is important for Club members to recall that the Correspondents Fund of the Overseas Press Club continues willing and able to assist members of the editorial profession who are in real financial difficulty. It will be comforting for them to know that if and when such a crisis does arise help is available.

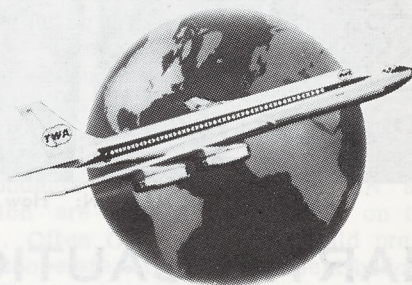
The Correspondents Fund Certificate of Incorporation states in part:

"To provide temporary emergency aid for men and women who have served the American press, radio, newsreels and allied American services of public information in foreign lands or who are qualified for membership in the OPC; need due to illness or old age or other adversity which in the judgment of the Trustees of the Fund entitles them to temporary emergency aid."

Application forms can be obtained from OPC Executive Director Frank O'Rourke or from any of the officers of the Correspondents Fund whose names are listed in the lobby bulletin board. All applications will receive prompt, sympathetic and confidential consideration.

Joseph J. Wurzel, Pres.
Correspondents Fund

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AMBASSADOR MARTIN: "How do we get at least a bit of perspective?"

MARTIN CAUTIONS AGAINST 'INSTANT' NEWS JUDGEMENTS

By ED EDWIN

"Instant" news judgments, with their tendency to focus on chaos, may imperil American interests. This is the view of the United States Ambassador to Thailand, Graham Martin, who spoke to an OPC Newsmaker Luncheon.

While the diplomat, a one-time newsman, understood stresses on editors in an era of "instant communications," which demand "instant choices," he clearly felt that systematized coverage of Southeast Asia — coverage that would create "perspective" — is an imperative. Nor did he limit his critique of information analysis approaches to news media. He similarly urged business to probe more deeply into prospects of a region where nearly half of the world's population lives.

OPC President Hal Lehrman presided at the luncheon, and OPC Treasurer James Sheldon managed the question period. Also at the dais were Mrs. Martin, Assistant Secretary of State for Public Affairs Dixon Donnelley and Mrs. Lucia Donnelley.

Specifically, past Thai criticism of some American coverage was examined by the United States Ambassador in response to a query.

"... the Foreign Minister had been disturbed by reports from some visiting correspondents which had picked at what ... he called the pimples to concentrate on rather than giving full treatment to all sides of the story," the American diplomat recounted. "It was not in any sense an attempt to criticize the fairness of American press coverage, which I think in Southeast Asia has been unique and which I think (the For-

eign Minister) has respected. But it has been — if I can summarize what I understand his feelings to have been — an appeal for someone who comes not to write after two or three days but to stay long enough and to investigate far enough to be able to achieve ... perspectives."

(Foreign Minister Thanat Khoman charged last October, "Some people — not only the press, but also statesmen abroad — represent Thailand as an American-occupied country or, worse, an American colony." And his United Nations representative, Anand Panyarchun, said, "There is a growing feeling in Thailand that some American reporters are biased, and that they use their reports to hit the United States on its Viet Nam policy. There are good and bad reporters," he added. "We don't mind critical points of view. We just want objectivity. But there is a feeling in Thailand that American reporters are too pre-occupied with daily events which tend to blur the overall objectives of Thailand." Their country has never been colonized, both had emphasized.)

Ambassador Martin implied that United States opinion elements may lose contact with the realities of a rapidly transforming free Asia if all salient factors are not evaluated, and he found drama also in "constructive change."

"The problem is," he contended in his speech, "how do we get at least a bit of perspective ... Asian efforts to unify and fortify the region have begun to move so fast that a real danger now exists that American and Western adjustments to such dramatic and constructive change will fall behind."

Another perspective treated by the

POOR UN CO

(After eight years at the UN, Aaron Einfeldt this month flew to Moscow to head the Toronto Telegram bureau there. A former Herald Trib staffer, Einfeldt was a staff writer on the European Stars and Stripes from 1955 to 1957 and head of the Telegram UN bureau since 1963. In 1965 and 1966 he won the \$500 first prizes for UN reporting given by the Deadline Club.)

By AARON R. EINFELDT

Perhaps the most disturbing element in my eight years at the UN was the fact that the UN has consistently been such an exciting news beat but that the newspaper coverage — at least in North America — has been extremely poor.

At last count there were only a dozen North American newspapers (eleven American and one Canadian) which saw fit to send a staffer to the UN. Of this number, there were several instances of the staffer spending more time covering New York than the UN. The agencies provide good, routine coverage but are often hamstrung by their own central news desks which don't seem to think the UN is worth very much.

In looking back over eight years, this situation is astounding and in fact is an indictment against the North American newspaper industry.

I don't think I will ever find a busier news beat, not even in Moscow. My first UN story in April, 1960, concerned the Security Council session on the Sharpsville riot in South Africa. Then came the U-2 affair and the Congo, Khrushchev thumping his shoe, the death of Hammarskjöld, Kennedy's visit, the Cuban missile in-

Ambassador embraced Viet Nam protesters and support, and, more specifically, judgment criteria.

"The most recent evidence of Thai support," he said, "was on the provision of additional ground units to Viet Nam. There, instead of simply sending one of the best trained units to fill this requirement, it was the decision of their government ... to call for volunteers. They received more than forty thousand volunteers for the two thousand places that they intended to send to Viet Nam ..."

No massive demonstrations against involvement have occurred in Thailand as Martin noted. But he cited recent Australian demonstrations, which were "rather marked by their violence and disorder." Yet a subsequent election campaign gave overwhelming victory to an administration "which totally endorsed the allied policy in regard to

OVERAGE INDICTS NEWSPAPERS, EINFRAK SAYS

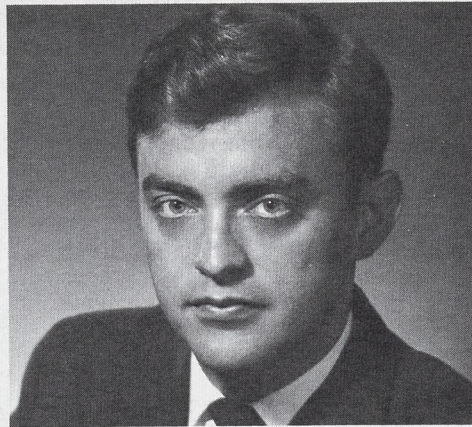
crisis, Cyprus, Viet Nam, the Pope, and so on. The copy was both front page banner material as well as interpretative stuff for the edit page. UN economic and social news — particularly from the specialized agencies like FAO and ILO — received good play in *The Toronto Telegram* financial section. I found many UN features which could run on the woman's page.

One thing that added to the excitement of covering the UN was the knowledge that there was a readership for UN news. In making speeches in the US and Canada, I have never failed to be amazed by the interest that the UN invokes, especially among young people. Both in Canada and the US the national UN associations are high-powered organizations which provide a ready-made readership. Schools often make UN studies mandatory (this is the case throughout Ontario).

Backward?

I guess the major obstacle why North American papers have not covered the UN adequately is that the North American newspaper industry is pretty backward. You can't expect editors and publishers to understand the interest that UN news has to their communities when these same editors and publishers are lagging 20 to 30 years behind developments in their communities.

Then again there is the cost factor. It's expensive to keep a man in New York and much cheaper to hire a deadbeat stringer — who may antagonize intelligent readers but who won't make a dint in the editorial budget.



Einfrank

Of course, there is some good coverage at the UN. The Japanese seem to do a good job (I can't read Japanese). The Soviets show up. *The Christian Science Monitor* has a top flight correspondent in Earl Foell and so does *The Los Angeles Times* in Louis Fleming. But in general it can be said the UN press corps is a professional and intellectual disgrace.

To have to listen to the press conference questions of some of the cretins holding UN accreditation is a crucifixion I hope I won't have to go through in Moscow.

If I were asked to characterize the more than two hundred members of the UN Correspondents Association I would use words like bogus, PR types, spies, propagandists, superannuated (one major American paper uses the UN as a sort of a pasture), secretaries with editorial

ambitions, old ladies, the idle rich, and much worse. Over the past eight years I have run into all sorts of types bearing UN accreditation, including one female prostitute and one faggish male prostitute. Admittedly the sexual prostitution was rare — the journalistic variety is not.

The Blame

Part of the blame must be placed on the UN Office of Public Information.

OPI does run the best system of disseminating press information, particularly of a technical nature, that I have ever encountered. But there are a major drawbacks. For instance, OPI does not have a clipping service which would allow it to keep tabs on just which correspondents are covering the UN and which are merely hanging out on the bar. Often OPI personnel would prefer to cooperate with their deadbeat buddies in the press corps, who have few editorial outlets, than with reputable newsmen with first-rate outlets.

Of course, OPI does have serious problems. American editors who give letters of accreditation to stringers they have never met are a constant obstacle to keeping unprofessional deadbeats out of the press corps. Then there are political problems. The sheikh's son wants to come to New York to play — so he's given accreditation, etc.

In leaving the UN, I can say that I've had a tremendous time in the past eight years. I've had a chance to develop my professional talents and standing. I've made a good living. I also understand a little better how newspapers fail to meet their responsibilities to their communities.

South Viet Nam." The ambassador obviously tilted at the question relating public disorder, which may be professionally instigated, to mass opposition.

"I wish also," the ambassador said in a post-luncheon conversation, "that we could get directors of corporations to look more deeply into the situation." Firms of other advanced countries, notably Japan and Germany, he indicated, have looked beyond the scare reports. What they found was enough to their liking to commit investment capital to it. The future market potential of a free Asia, now radically restructuring itself, was underscored by the former newspaper executive.

In his speech, Martin said of American aid to Thailand, "I cannot think really of an investment which Americans have made which is producing larger dividends than the relatively small amount of aid which we are now devot-

ing to Thailand." Among segments benefiting are rural areas, with their accelerated development, provincial governmental structures, and police systems. Furthermore, initiatives which the Ambassador said are "bubbling up out of Bangkok are rapidly filling in the outlines of regional cooperation in Asia."

Shortly before the Ambassador's admonition to American businessmen, the United States instituted a new policy of "extended risk" guaranteed loans to American companies qualified to help aid programs in lesser developed countries, and *The New York Times* judged the move worthy of front-page exposure. *The Times* termed the approach as "blazing a new trail to induce private capital to help increase agricultural production in developing countries . . . a radical departure from its usual government-to-government loans and technical assistance grants."

DATELINE BACK ISSUES WANTED

The William Allen White School of Journalism at the University of Kansas is looking for materials relating to foreign correspondents, particularly back issues of *Dateline*.

The school recently launched a new international communications and foreign reporting sequence and is looking for such material for their library.

OPC members who are willing to donate their back issues can be assured that this material will be given a permanent place in the library and will be used by budding correspondents for years to come, according to J. Lawrence Day, professor at the school. They should contact Day at the school at Lawrence, Kans. 66044.

WORLD-WIDE TICKER

(Cont'd from page 2)

ington Post has 10 members, Associated Press and Reuter with 9 each, and UPI with 6.

Among the radio-TV correspondents, CBS has 5 listed, NBC and ABC 2 each, BBC 3, Westinghouse, Mutual and CBC one each.

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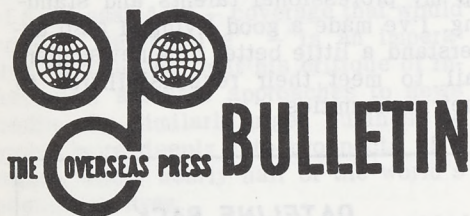
The French news weekly, L'Express, is joining McGraw-Hill to produce an economic monthly here similar to Fortune, to be called L'Expansion. McGraw-Hill will have a 49 percent interest in the new magazine, whose director will be Jean-Jacques Servan-Schreiber, who runs L'Express. It's understood that the French government made a minority holding by McGraw-Hill a condition of its approval of the French-American deal, as it did with Time's recent acquisition of interest in the Laffont book publishing firm.

* * *

James H. Higgs, European PR director of North American Aviation, is being transferred to an assignment in Civic and Governmental Relations in North American's general offices in El Segundo, Calif.

Warren Trabant, now free-lancing, is off to Izmir Turkey, on May 15 to direct a half-hour TV film for ABC.

Recent visitors in Paris: **Melvin K.**



Bulletin Committee Chairmen:
Alton Kastner David Resnick
Lawrence Stessin

Managing Editor: Sibby Christensen

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., sent by first-class mail to all members (air mail to all overseas points).

Mailing address: 54 W. 40th Street, New York, N.Y. 10018. Cable: OVERPRESS NEW YORK. LW 4-3500, area code 212.

Send address changes to the attention of the OPC Business Office, all editorial and advertising matter to Miss Sibby Christensen, Overseas Press Bulletin.

Classified column advertising (not for commercial use): 50¢ per 40-space line. Must be received in written form by noon Mondays with advance payment. (No phone orders.) Commercial and display rates on request. Yearly subscription: \$10 NY local; \$12 US airmail; \$20 overseas.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

Whiteleather, foreign editor of Philadelphia Bulletin; Arthur Veysey, Chicago Tribune; **Harland Manchester**, Reader's Digest.

* * *

The somewhat dingy and dismal old Maison de Journalistes, hardly ever used by newsmen here, has closed its doors permanently. Sporadic efforts to obtain a real Press Club premises for the French capital are being resumed, but with few immediate prospects of success.

HOUSE COMMITTEE HEARS CARL BAKAL

By JESSIE STEARNS

WASHINGTON — **Carl Bakal**, author of "The Right to Bear Arms," told House Judiciary Subcommittee that Congress should heed majority of people "instead of an irrational, irresponsible, selfish-special-interest minority seeking only to profit at the expense of the public good." Bakal accused National Rifle Association of using "hypocrisy and hysteria" to block firearm-regulating legislation. . . **Ray McHugh**, chief of Copley News Service's Washington bureau, and **Dumitru Danielopol**, Copley columnist, hosted cocktail party for newsmen, artists and Congressmen prior to their departure for Western Europe where they'll spend six weeks interviewing chiefs of state and royalty.

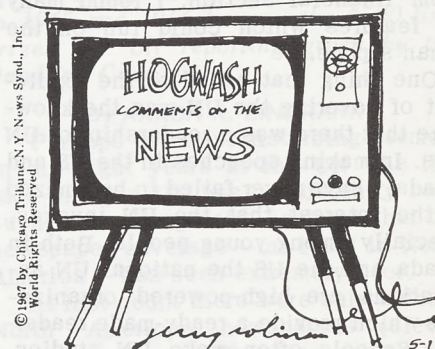
Anna Chennault honored three of her "closest friends" from Capitol Hill at gathering that filled her new Watergate penthouse apartment and spilled over into vacant one down the hall. . . **Dorothy Tuttle** is now editor of Navy Management Review, official publication of US Navy.

Among those at annual American Society of Newspaper Editors meeting in Washington: NY Times' **Turner Catledge** and **Lester Markel**; Wall Street Journal's **Don Anderson**; Copley Press' **Robert Letts Jones**; Hutchinson News' **John Harris**; Cleveland Plain Dealer's **Jack Leacacos**, and ITT's vice-president **Edward Gerrity, Jr.**

New Yorkers attending Women's National Press Club dinner honoring the editors were: **Walter Cronkite**, CBS; **Ed Barrett**, Columbia University; **Sylvia Porter**, Hall Syndicate; **Robert Letts Jones**, Copley Press. Washingtonians at dinner were: **John and Alvadee Adams**, **Helen Zotos**, **Art Buchwald**, **Dick Wald**, **Hope Miller**, **Ester van Wagoner Tufty**, **Ansel Talbert**, **Vera Glaser**, **Ray McHugh**, **Dumitru Danielopol**, **Ralph McGill** and his bride, and your correspondent.

By JERRY ROBINSON

..and U.S. forces **still life**
fought off 8 VC raids in the
Delta, beat back 5 attacks
in Quang Tri and repulsed 3
peace feelers North of Saigon



US MILITARY OPENS PLEIKU PRESS CAMP

By BEVERLY DEEPE

SAIGON — At II Corps HQ in Central Highlands city of Pleiku, US military command opened fourth press camp. Camp can put up 25 correspondents in tent billets furnished with steel cots, mattresses, bed linen, pillows and laundry service — at \$1-a-night fee. Other Official press camps are at Danang, Nhatrang and Qui Nhon, but subsidiaries sprout up wherever there's action, such as at Dong Ha near Demilitarized Zone. . . The military command also announced that it has accredited 480 correspondents — 191 Americans, 104 Vietnamese and 185 other nationalities — as of April 24.

Recent arrivals to Viet Nam: **Lescaze** and **Joseph Kraft** of Washington Post; **Robert Keatley** of Wall Street Journal; **David Welsh** of Ramparts Magazine; **Robert Boyd** of Knight Newspapers; **Clarence Hall** and **Gordon Gaskill** of Reader's Digest; **Robert L. Pisor** of Detroit Daily News. CBS News' **Igor Oganessoff** stopped off briefly after recently shifting his base from Europe to Tokyo.

Due here: Newsweek managing editor **Kermit Lansner**; Time editor-in-chief **Hedley Donovan**; Leon Giovannetti heading 11-man NBC crew to do a special documentary featuring **Raymond Burr**, TV's **Perry Mason**.

Raymond Walter (Johnny) Apple, Jr. of NY Times, sponsored farewell party for **Joseph Treaster**, who came to Viet Nam with 1st Air Cavalry Division, was later discharged in-country and became Times stringer. Treaster will join the metropolitan desk of Times as staffer.

Membership

MEMBERSHIP APPLICATIONS ACTIVE

ANITA BRENNER — This Month, Mexico. Proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

HENRY HAZLITT — Los Angeles Times Syndicate, Wilton, Connecticut. Proposed by *Lawrence Fertig*; seconded by *Eugene Lyons*.

ST. CLAIR McKELWAY — The New Yorker Magazine, New York, New York. Proposed by *Franklyn B. Modell*; seconded by *Will Yolen*.

REV. JOSEPH F. MICHENFELDER, M.M. — Noticias Aliadas, Lima, Peru. Proposed by *Albert J. Nevins*; seconded by *Morgan J. Vittengl*.

DON NORTH — American Broadcasting Company, Saigon, Viet Nam. Proposed by *Peter Jennings*; seconded by *Bernard Morris*.

ELLIOT STERN — Globe Photos, Inc., New York, New York. Proposed by *John U. Sturdevant*; seconded by *Carl Bakal*.

ASSOCIATE

DAVID ANDERSON — American Institute of CPAs, New York, New York; (F) Transradio Press Service, UP Assns., NBC. Proposed by *J.W. Crayhon*; *C.A. Lamb*, seconder.

W. HARRISON BREWER — American Petroleum Institute, New York, New York; (F) Radio station KDFN (Casper Wyoming), Tribune-Herald (Casper Wyoming). Proposed by *Daniel M. Doherty*; seconded by *Robert E. VanWagoner*.

Classified

E. 47th St. — UN vicinity. Luxury bldg. Spacious 3½, fully furn., sleeps 4, air-cond. Sub-let 4-5 mos. Immed. occupancy, \$400 mo. TEL: 755-5698.

RYE BEACH AND PARK across the street from this modern 3 bedroom 2 bath ranch house available Je 15 til after Labor Day. Enclosed rear garden. Front terrace. \$1200 season. 45 minutes to NYC. 914 WO 7-1065.

FREELANCE REPORTER-PHOTOGRAPHER available for assignments during July in Nigeria, Kenya, Uganda, Tanzania. OR 5-7357, eves and weekends.

FULLY FURNISHED large house best section Mexico City available May 15 to Sept. 15 \$4,000. Two families could share. Ideal for children, entertaining. 4 bedrooms, 3 baths, large livingroom, separate dining room and breakfastroom, all carpeted, bar-library-den in Mexican colonial, children's playroom, terrace, big gardens front and rear with swings, two garages, two separate phones with extensions, maids quarters, one maid supplied. No pets. Local supermarket, other stores. Ten minutes from downtown. Box 415.

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WESLEY FIRST — Columbia University, New York, New York; (F) New York World-Telegram, The Erie Dispatch. Proposed by *Will Yolen*; seconded by *Dean Edward W. Barrett*.

ELIZABETH G. FLOOD — New York State, Albany, New York. Proposed by *Rosalind Massow*; seconded by *Jess Gorkin*.

EDGAR A. GRUNWALD — McGraw-Hill, Inc., New York, New York. Proposed by *John A. Wilhelm*; seconded by *Jules Abend*.

WILLIAM J. HARRIS — Fawcett Publications, Inc., New York; New York. Proposed by *Leonard R. Harris*; seconded by *Ernest H. Crown*.

JOSEPH R. MARSHALL — Celanese Corp., New York, New York. (F) Poughkeepsie Advertiser, International News Service, Dun's Review & Modern Industry, New York Herald Tribune. Proposed by *Ed Cunningham*; seconded by *John C. Ginn*.

DUDLEY B. MARTIN — Duro-Test Corp., North Bergen, New Jersey; (F) The New York Times. Proposed by *J. Wendell Sether*; seconded by *Jesse G. Bell*.

DeWITT G. PHELAN — Carl Byoir & Associates, New York, New York. Proposed by *Roy J. Battersby*; seconded by *Will Yolen*.

JOHN E. PLUENNEKE — Business Week, New York, New York. Proposed by *Peter French*; seconded by *Stewart Ramsey*.

ALEX TASSOS — Dunwoodie Public Relations, New York, New York; (F) Daily Oklahoman, Daily News & Eagle, WECG Radio, Coral Gables Times. Proposed by *Frank Gavitt*; seconded by *Robert I. Queen*.

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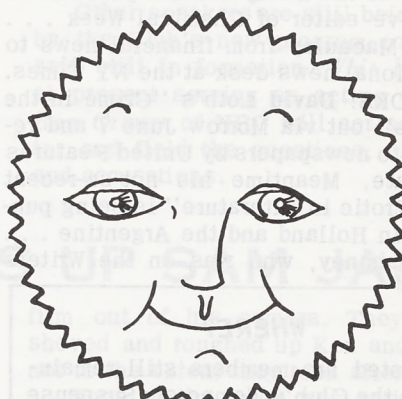
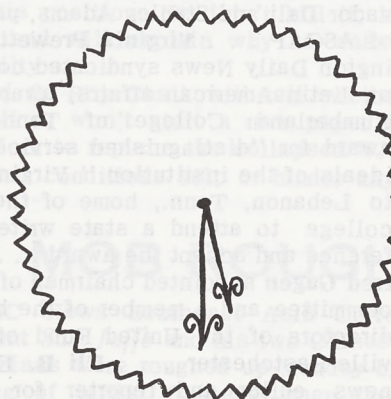
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PEOPLE & PLACES

By BETTY ETTER

ON THE GO: UPI's **Al Kaff** flew non-stop from his base in Tokyo across Siberia to Moscow on the inaugural flight of joint Aeroflot-Japan Air Lines service aboard a Soviet Tupolev-144. He toured Moscow, Leningrad and Sochi April 20-28 along with other 79 guests from Japanese business, TV and press circles . . . **Richard W. Bruner** to Buffalo to talk to Dr. Ward Soanes about a film script he's to write for Union Carbide and then on to Rochester to talk with Eastman Kodak officials about audiovisual material he's preparing for use in Pittsburgh schools . . . Prior to leaving for Moscow to head the Toronto Telegram's bureau there, **Aaron Einfrank** spent a week in Toronto for TV and radio appearances . . . **Beryl Bernay** has left Djakarta, where she has been broadcasting for Westinghouse for the last nine months and is finishing a film in Bangkok for "Let's Be Friends" (Association Films). From there she goes on to Ceylon for feature articles for Parade and arrives in New York May 15. She is under contract to Norton for a book about the Indonesian situation.

CHECKING IN: **Rafael Steinberg** from Japan . . . **Henry Giniger** from Mexico.

NEW POSTS: **Jim Wessel** named director of special projects in the general office of AP Broadcast News Division in New York . . . **Ralph R. Schulz** appointed to the newly created position of executive editor of Chemical Week . . . **Ian T. Macauley** from financial news to the national news desk at the NY Times.

BOOKS: **David Loth's** "Crime in the Suburbs" out via Morrow June 7 and released to newspapers by United Features Syndicate. Meantime his not-so-recent "The Erotic in Literature" is being published in Holland and the Argentine . . . **Tom Mahoney**, who was on the Writers

Day program of Journalism Week at the U. of Missouri May 1, and represented the University at the dedication of a new library at Hofstra University, has collaborated with Sgt. Barry Sadler (of "Green Berets" fame) on "I'm a Lucky One," (Macmillan) . . . For budget-minded travelers, **Temple and Nancy Fielding** have prepared a new book, "Fielding's Super-Economy Guide to Europe," on the stands via Dell. It's in addition to their annual revised Travel Guide.

RADIO & TV: **Dorothy Gordon** of NBC's "Youth Forum" joined a panel to discuss "Youth: Underdisciplined or Overpublicized?" on the Barry Farber show (WOR) May 4.

HONORS: **J.P.A.M. van den Bogaert**, press counselor of the Netherlands Delegation to the US and director of the Netherlands Information Service in New York, awarded the rank of Order of Orange Nassau by Queen Juliana . . . **Ruth Winter**, science editor of the Newark Star-Ledger and columnist for WNS, has won the 1966 Cecil Writing award, presented by the Arthritis Foundation, for a special medical report on arthritis which appeared in the Star-Ledger . . . **Hildegard Fillmore** awarded the president's gold medal of honor by John E. Booth, president of the National Arts Club, for "outstanding service to the clubs." Previous recipients include Salvador Dali and Stanley Adams, president of ASCAP . . . **Virginia Prewett**, Washington Daily News syndicated columnist on Latin American affairs, awarded the Cumberland College of Tennessee's award for "distinguished service to the ideals of the institution." Virginia went to Lebanon, Tenn., home of the junior college to attend a state writers conference and accept the award . . . **J. Wilfred Gagen** appointed chairman of the PR committee and a member of the board of directors of the United Fund of Bronxville-Eastchester . . . **Eli B. Enzer**, a news editor and reporter for Boston Globe, awarded the Seymour Berkson foreign assignment grant (\$1,000) and a six-month assignment in Hong Kong for UPI. He left May 9 for Hong Kong.

SPEAKERS: **Dr. Edward L. Bernays** was principal speaker at a luncheon meeting of the Bank Public Relations and Marketing Association May 5. His subject: "How to Anticipate Future Bank Public Relations Problems." . . . **John McAllister**, general editor of Newsweek, to discuss news magazines and magazine journalism at a meeting of Theta Sigma Phi May 17 at the OPC . . . **Elmer Lower**, ABC News prexy, spoke



DUTCH INSIGNIA: J.P.A.M. van den Bogaert receives insignia of the Order of Orange Nassau from Dr. J.G. de Beus, Netherlands' permanent US representative in New York last week. The recipient press counsellor of the Netherlands Delegation to the UN and director of Netherlands Information Service in New York, was honored by Queen Juliana of the Netherlands.

at the annual awards banquet of Washington State University April 29.

MOONLIGHTING: **Walter L. Kirschenbaum** did his third stint as Night Mayor of New York City last week while Mayor Lindsay and the rest of the city slept.

AWARD: Inaugural award of the first \$1,000 Kinman-Oldfield scholarship was presented to ROTC Cadet Tommy Kozlik at the U. of Nebraska May 2, with Mrs. **Barney Oldfield** making the presentation. Barney and his wife set up the fund in honor of their parents, with proceeds from his book royalties for "Never A Shot in Anger," and numerous writing and speaking assignments.

OOPS: It was **Donald J. Brydon** (no Dryden), UPI general manager for Asia who married singer Helen Merrill on April 15.

BLUE CROSS/BLUE SHIELD

Applications for membership in the Club's Blue Cross/Blue Shield Plan are now being accepted.

Forms, which can be obtained by contacting the business office, must be completed and returned by June 12. Effective date for those accepted will be July 21.

\$5 MEMBERS' PRICE SET FOR OPC BOOK

The new OPC book, *How I Got The Story*, is available at a special members' discount at the lobby counter.

Price to members is \$5, or 20% off the \$5.95 listed price. Books may be purchased either with cash or a Club charge account.

WHERE?

Listed are members still remaining on the Club's Temporary Suspense File, for lack of a current address. Can you find any of these? If so, contact the OPC office.

Naomi Barry
Lee Belser
Frank R. Chesley
Eugene F. Coyle
Allan D. Familiant
Henry E. Littlehales
Don Munson
Lewis R. Nadle
Lee Carson Reeves
Gerald J. Rock
E. Guillermo Salas